



PO Box 3775 Southgate Mall JHB 2082  
5 Upper Lake Road, Lakeside Office Estate  
Constantia Kloof, Ext. 24 1709  
Tel: 010 035 1100 Fax: 011 494 4563  
Website: [www.maponya911.co.za](http://www.maponya911.co.za)  
E-mail: [info@maponya911.co.za](mailto:info@maponya911.co.za)

**MAPONYA 911 RESCUE** requires the services of a dedicated and energetic person to fill the position of **MARKETING MANAGER AND BUSINESS DEVELOPMENT** at the Johannesburg Lakeside Office Estate Head Office.

**Knowledge & Key Requirements:**

- ✚ **Grade 12**
- ✚ **Valid Drivers License and PDP**
- ✚ **Qualification relating to the marketing or business management field (preferably post graduate)**
- ✚ **Experience within the EMS field is vital**
- ✚ **An EMS related qualification minimal (BLS)**
- ✚ **Minimum 3-5 years working experience**

**Key Outputs:**

- ✚ Maponya911 is looking for an experienced Marketing / New Business Development Manager to own the marketing function, and to assist with lead generation and developing lasting client relationships with a view to increase call volumes.
- ✚ To raise the public profile of Maponya911 through proactive public relations
- ✚ To build the Maponya911 Rescue brand both internally and externally
- ✚ To develop all supporting marketing/communication collateral to support business development
- ✚ To build a strong business network within and outside the organization that supports communication and business development objectives
- ✚ To manage an accurate, personalised client database



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- ✚ To generate high potential leads within the EMS industry
- ✚ To develop and implement relevant communication channels and campaigns to support the business objectives, including online.
- ✚ To assist the events department with the management of client events

**Skills and competencies:**

- ✚ **Strong Admin Skills**
- ✚ **Strong communication skills**
- ✚ **Attention to detail**
- ✚ **Accurate and methodological**
- ✚ **Able to work as part of a team**
- ✚ **Proven writing skills across channels, including press releases, brochures and online.**
- ✚ **Strong verbal (telephonic and face to face) skills**
- ✚ **Presentation skills**
- ✚ **Computer skills: must have a good working knowledge of the MS Office suite(Excel, compulsory)**
- ✚ **Self-driven**
- ✚ **Excellent people relationship skills**

**Those interested are requested to send their CV to:**

MS. Zikhona Tyali : HR @MAPONYA911.CO.ZA

*Reference: Marketing and Business Development Manager*

***THE CLOSING DATE FOR APPLICATIONS IS 31<sup>st</sup> MARCH 2016***

*If you have not received any feedback within 7 days of the closing date, please consider your application as unsuccessful.*